

Why high-efficiency heating and cooling equipment is a better choice for your customers

Take advantage of instant discounts on a variety of popular energy-efficient HVAC equipment at checkout.* Then, pass the savings forward to your customers.

The average commercial building wastes 30% of the energy it consumes. That's why savvy businesses invest in high-efficiency heating, ventilation and air conditioning (HVAC) equipment. Here are six great reasons your customers should replace their old systems with energy-efficient equipment.

- 1 Return on investment.** Although the sticker price on high-efficiency equipment might be higher, the energy savings pay you back and then some over the lifetime of the new equipment.
- 2 Comfort.** Variable-speed fans help ensure a consistent, comfortable temperature throughout interior spaces.
- 3 Indoor air quality.** Leading-edge filtration technology minimizes or eliminates the growth and distribution of airborne contaminants like dust, pollen and mold.
- 4 Reduced maintenance.** High-efficiency units last longer, so your customers won't have to replace their equipment as often.
- 5 Quieter operation.** Blowers run longer on lower speeds, reducing the "wind" effect and generating less noise.
- 6 Incentives.** Instant discounts available through the BGE Smart Energy Savers Program® make it easier and more affordable to upgrade your customers to qualifying high-efficiency equipment.

Ask your distributor about which high-efficiency equipment qualifies for the instant discount.

To learn more, visit BGESmartEnergy.com or call **410-290-1202**.

*HVAC equipment must be Air-Conditioning, Heating and Refrigeration Institute certified. Sales tax will be calculated based on the pre-incentive price.



HVAC Equipment

Unit Type
Air Conditioning Unitary and Split Systems
Air Source Heat Pumps Unitary and Split Systems
PTAC, PTHP, VTAC & VTHP Single Package < 9,000 Btu/h
PTAC, PTHP, VTAC & VTHP Single Package ≥ 9,000 and < 12,000 Btu/h
PTAC, PTHP, VTAC & VTHP Single Package ≥ 12,000 Btu/h
Ductless Mini-Split Air Conditioner and Heat Pump

PTAC: Packaged Terminal Air Conditioner
 PTHP: Packaged Terminal Heat Pump
 VTAC: Vertical Terminal Air Conditioner
 VTHP: Vertical Terminal Heat Pump

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to BGESmartEnergy.com.

♻️ Printed on recycled paper using environmentally friendly inks.
 BGE-CI-052023