

How to Participate

1. Complete the Unitary HVAC Enhanced Maintenance survey and application forms.
2. Mail your completed survey and application forms to the address below.
3. Obtain prior approval from the customer before doing the work.
4. Complete and submit the HVAC Diagnostic Tune-up Performance Worksheet for each unit serviced.

BGE Smart Energy Savers Program®
c/o ICF International
7125 Thomas Edison Drive, Suite 100
Columbia, MD 21046

The BGE team will review all applications. Upon acceptance, your company name and contact information will be listed in the Service Providers section of BGESmartEnergy.com and entered into the appropriate directory.

Learn More

For more information, visit BGESmartEnergy.com, call 1.410.290.1202, or email business@BGESmartEnergy.com.

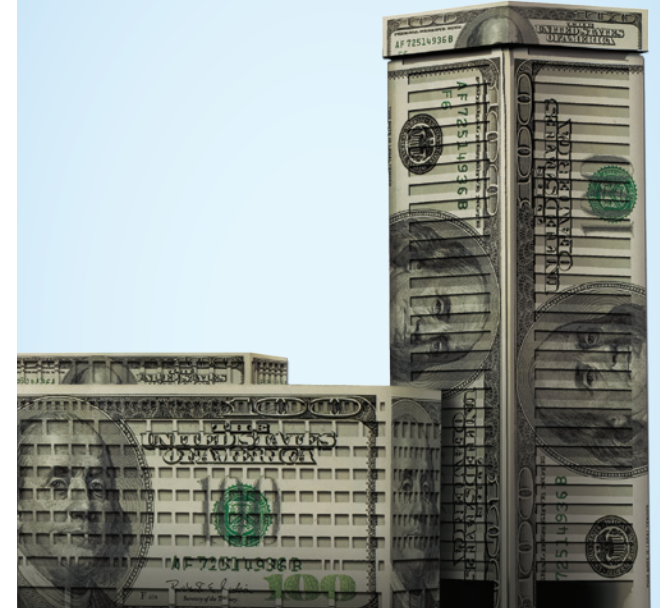
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Grow Your Business through Energy Efficiency



Enhanced Unitary HVAC Maintenance Services

Your customers can save 5% to 20% on energy bills.

BGESmartEnergy.com
877.685.SESP (7377)



- Use BGE incentives to up-sell your services.
- Provide value-added services to your existing customers.
- Help your customers save energy and money.
- Expand your customer base.

Enhanced Unitary HVAC Maintenance Services

Air conditioning (A/C) represents a significant portion of your customers' annual energy costs. Helping them improve their energy efficiency will help them save money and you grow your business.

BGE's **Enhanced Unitary HVAC Maintenance Services** assist qualifying commercial and industrial customers with improving the energy efficiency of their unitary heating, ventilation, and air conditioning (HVAC) equipment and systems. These services go above and beyond a standard tune-up.

Key elements include:

- Measurement of airflow across the evaporator coil
- Verification of proper refrigerant charge
- Measurement of proper amperage and voltage for the system
- Inspection of all electrical components for wear and operation
- Verification of proper ventilation and economizer operation

Key markets for these services include existing office buildings, retail stores, K-12 schools, healthcare facilities, and the hospitality and entertainment industries.

Benefits for Your Customers

Commercial and industrial customers benefit in many ways from Enhanced Unitary HVAC Maintenance Services:

- Savings of 5% to 20% on energy bills
- Greater system reliability
- Improved occupant comfort and safety
- Improved return on investment in heating and A/C equipment
- Improved competitiveness in a tough economy

For direct-expansion rooftop units and split systems, this program provides a low-cost, high-return opportunity.

Benefits for HVAC Contractors

Build on your existing services. These services represent additional opportunities for you to provide service work and potential equipment replacements for your existing customers. And the incentives available from BGE can be a valuable sales tool to help you obtain new customers.

Position yourself as the energy expert. By educating your customers and prospects about BGE's Enhanced Unitary HVAC Maintenance Services and other commercial energy efficiency programs, you can position your company as experts in saving energy and build customer loyalty.

Sell BGE's financial incentives. BGE offers customers financial incentives for a variety of energy efficiency measures. You can use these incentives to educate your customers about the value of investments in energy efficiency.

Access program training. BGE offers training on these services, including how to leverage the program and complete the necessary paperwork.

Measures and Incentives

Below is a list of measures and incentive amounts available to commercial and industrial customers.

Measure	Incentive
Enhanced Tune-up	\$175 (for single compressor unit) \$250 (for multiple compressor units)
Economizer Testing	\$50
Economizer Repair	\$150
Dual-Enthalpy Economizer Upgrade	\$150
Ventilation Air Quantity Optimization	\$150
Demand-Controlled Ventilation	\$200

For more information, visit BGESmartEnergy.com.