

# Overview of **Builder Benefits** ENERGY STAR® for New Homes

BGE's ENERGY STAR for New Homes Program provides financial incentives, as well as marketing and technical support, for construction companies building eligible residential units in BGE's service territory. To date, this program has helped over 60 builders construct over 35,000 ENERGY STAR certified homes, which provide occupants with greater comfort, quality, cost savings and overall satisfaction. Here are three great reasons why you should become a participating builder.

## 1. Earn Financial Incentives

Maryland home builders can earn financial incentives for each eligible ENERGY STAR certified new home they build. Homes that are certified to ENERGY STAR Version 3.1 or ENERGY STAR Version 3.2 with 100% LED installation are eligible for the following incentives:

Housing Type	Rebate Amount	
	V3.1	V3.2
Single Family	\$1,250	\$1,950
Townhouse	\$750	\$1,400
2-on-2 Condo	\$550	\$675
Multifamily	\$400	\$600
Additive Measure	Added Rebate	
Heat Pump Water Heater, >3.0 UEF	\$1,000	
Air Source Heat Pump, >15.2 SEER2, >8.5 HSPF2	\$450	
Air Conditioner, >15.2 SEER2	\$200	
ENERGY STAR Smart Thermostat (Up to 4 per ENERGY STAR New Home)	\$75	
NextGen All Electric New Home*	\$2,000	
*Cannot be combined with other additive measures (e.g., Single family detached home that meets NextGen will receive \$1,950 + \$2,000 = \$3,950)		

## 2. Access Technical Training

As a participating builder, you can take advantage of on-site technical training for your project managers, supervisors and related subcontractors.

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to [BGESmartEnergy.com](http://BGESmartEnergy.com).

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In addition to supporting ENERGY STAR certification, these training sessions help you comply with Maryland's energy code regulations, particularly with regard to insulation and air sealing. The training also covers best practices for HVAC contractors to reduce customer complaints. These training opportunities are designed to help program participants and their trades construct high-efficiency, high-quality houses and minimize the potential for delays associated with the code inspection process. For more information, visit [BGESmartEnergy.com/BuilderResources](http://BGESmartEnergy.com/BuilderResources).

## 3. Get Sales and Marketing Support

You'll receive direct marketing support to help drive customer interest in ENERGY STAR new homes, and your company will be added to our list of participating builders. The program also provides sales training, available to your staff during their regularly scheduled meetings. This training helps your sales staff engage in effective, informed and targeted discussions with prospective buyers on the advantages of choosing an ENERGY STAR new home. See details at [BGESmartEnergy.com/Builder](http://BGESmartEnergy.com/Builder).

## Learn More

Visit [BGESmartEnergy.com/Builder](http://BGESmartEnergy.com/Builder) or call **410-290-1214**.

For more about the U.S. Environmental Protection Agency's ENERGY STAR for New Homes Program, visit [energystar.gov/homes](http://energystar.gov/homes).

