

Overview of Builder Benefits

ENERGY STAR® for New Homes



BGE's ENERGY STAR for New Homes Program provides financial incentives, as well as marketing and technical support, for construction companies building eligible residential units in its service territory. To date, this program has helped over 60 builders construct over 28,000 ENERGY STAR certified homes, which provide occupants with greater comfort, quality, cost savings and overall satisfaction. Here are three great reasons why you should become a participating builder.

1. Earn Financial Incentives

Maryland home builders can earn financial incentives for each eligible ENERGY STAR certified new home they build. Homes permitted after July 1, 2020, and certified to ENERGY STAR Version 3.1 with 100% LED installation are eligible for the following incentives.

Housing Type*	Rebate Amount
Single Family	\$1,250
Townhouse	\$750
2-on-2 Condo	\$550
Multifamily	\$400

*Any housing type that meets the Zero Energy Ready Home eligibility qualifies for an additional \$1,000 rebate.

Measure	Rebate Amount
ENERGY STAR Smart Thermostat (Up to 4 per ENERGY STAR New Home)	Up to \$75
Air Conditioner, >16 SEER	\$200
Air Source Heat Pump, >16 SEER, 10 HSPF	\$350
Heat Pump Water Heater, >3.0 UEF	\$500

2. Access Technical Training

As a participating builder, you can take advantage of on-site technical training for your project managers, supervisors and related subcontractors. In addition to supporting ENERGY STAR certification, these training sessions help you comply with Maryland's energy code regulations, particularly with regard to insulation and air sealing. The training also covers best practices for HVAC contractors to reduce customer complaints. These training opportunities are designed to help program participants and their trades

construct high-efficiency, high-quality houses and minimize the potential for delays associated with the code inspection process. For more information, visit [BGESmartEnergy.com/BuilderResources](https://www.BGESmartEnergy.com/BuilderResources).

3. Get Sales and Marketing Support

You'll receive direct marketing support to help drive customer interest in ENERGY STAR new homes, and your company will be added to our list of participating builders. The program also provides sales training, available to your staff during their regularly scheduled meetings. This training helps your sales staff engage in effective, informed and targeted discussions with prospective buyers on the advantages of choosing an ENERGY STAR new home. See details at [BGESmartEnergy.com/Builder](https://www.BGESmartEnergy.com/Builder).

Zero Energy Ready Home (ZERH) Certification

The program is offering incentives for homes that meet ZERH certification, which means they're at least 40%–50% more energy efficient than typical new homes. To learn more, contact **Alex Emond** at Alex.Emond@icf.com or **301.828.8471**.

Learn More

Visit [BGESmartEnergy.com/Builder](https://www.BGESmartEnergy.com/Builder) or call **410.290.1214**.

For more about the U.S. Environmental Protection Agency's ENERGY STAR for New Homes Program, visit [energystar.gov/homes](https://www.energystar.gov/homes).



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