

Smart Energy Savers



Lasting energy savings start here

Making your business more energy efficient is a practical way to reduce operating costs and improve your bottom line. That's where we come in.

With BGE's **Energy Solutions for Business Program**, you'll receive financial incentives and expert assistance to help you maximize energy efficiency and manage costs.

Program benefits

Businesses that participate in our Prescriptive and Custom programs enjoy benefits that include:

- Reduced energy use and costs
- Faster return on investment*
- Enhanced workplace productivity by employing energy-efficient equipment to streamline operations
- Improved occupant comfort and safety

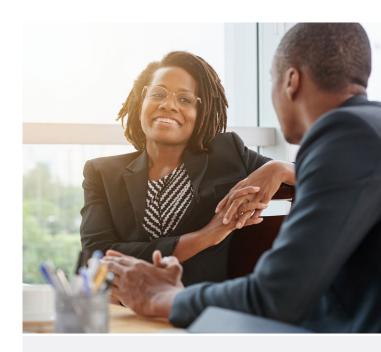
Eligibility

All commercial, industrial, government, institutional and nonprofit customers (rate schedules G, GS, GL, P and T) in BGE's service territory are eligible to participate, regardless of electricity or gas supplier.

Get started today at **BGESmartEnergy.com**, call 410-290-1202 or email

Business@BGESmartEnergy.com





Key features

When you participate in our program with retrofits, new construction, renovations, new equipment and equipment replacement, you can receive:

- Financial incentives to build energy efficiency into every project
- Technical services to help identify energy efficiency opportunities
- Simple, cost-effective options to maximize energy savings
- Service Provider directory to help you find a BGE program contractor in your area
- The choice to have incentives paid directly to you or your Service Provider

Prescriptive

Select from predefined and proven energy efficiency technologies without the need for complex engineering analysis. Financial incentives cover up to 50% of the total cost for retrofit projects as well as up to 75% of the incremental cost for new construction and equipment replacement at the end of its life span. Typical energy efficiency measures that are eligible for incentives include:

- Lighting and controls
- HVAC systems (chiller and unitary)
- Variable frequency drives
- Commercial refrigeration equipment
- Commercial kitchen equipment
- High-efficiency office and industrial equipment

Custom

Get energy efficiency solutions tailored to your business's energy needs. Custom measures require verifiable energy and cost savings, typically developed by a third-party engineering firm. Financial incentives are site-specific and calculated to cover up to 50% of the total cost for retrofit projects and up to 75% of the incremental cost for new construction and equipment replacement at the end of its life span. Typical custom offerings include:

Technical Support

Services—engaging engineering services to identify and analyze complex custom measures and projects

- **Technical support**—performing energy savings calculations required for complex energy modeling or outside services
- For existing buildings or new construction projects
- Covers engineering services such as feasibility studies and design assistance
- Co-funding up to 50% of the cost of engineering studies, up to a per-project cap of \$20,000

Simple custom—for equipment replacement and retrofits that do not require energy modeling

- **Retrofit**—improving the efficiency of your existing system so your equipment operates beyond the minimum requirements
- New equipment and replacement—purchasing equipment for new construction projects or replacing major or critical equipment in an existing building

Whole building

performance—incorporating multiple energy efficiency measures into the design of your new construction, major renovation or extensive alteration projects

- Incentives that can cover up to 75% of the price difference between standard and energy-efficient equipment and measures targets projects with substantial architectural, lighting and HVAC system improvements
- Encourages feasibility studies to help you identify and analyze the value of potential energy efficiency projects, which can be incentivized under Technical Support Services

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to **BGESmartEnergy.com**.